



## **AGENDA PAPERS MARKED 'TO FOLLOW' FOR STANDARDS COMMITTEE**

**Date: Wednesday, 17 October 2018**

**Time: 6.30 p.m.**

**Place: Committee Rooms 2 and 3, Trafford Town Hall, Talbot Road, Stretford,  
M32 0TH**

<b>A G E N D A</b>	<b>PART I</b>	<b>Pages</b>
<b>5. OVERVIEW OF STANDARDS REGIME</b>		
To receive a presentation from the Corporate Director of Governance and Community Strategy.		
<b>8. SOCIAL MEDIA PLEDGE</b>		<b>1 - 4</b>
To receive a report from the Corporate Director of Governance and Community Strategy.		

**JIM TAYLOR**  
Interim Chief Executive

### Membership of the Committee

Councillors A.M. Whyte (Chair), Dr. K. Barclay (Vice-Chair), Miss L. Blackburn, R. Bowker, J. Coupe, Mrs. L. Evans, M. Freeman, D. Jarman, P. Myers, L. Walsh, D. Western, Mr. D. Goodman, Mr. C.E.J. Griffiths, Brown and A. Rudden.

### Further Information

For help, advice and information about this meeting please contact:

A. Murray, Democratic Services Officer  
Tel: 0161 912 4250  
Email: [alexander.murray@trafford.gov.uk](mailto:alexander.murray@trafford.gov.uk)

## Standards Committee - Wednesday, 17 October 2018

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This agenda was issued on **Tuesday, 9 October 2018** by the Legal and Democratic Services Section, Trafford Council, Trafford Town Hall; Talbot Road, Stretford, Manchester, M32 0TH

Any person wishing to photograph, film or audio-record a public meeting is requested to inform Democratic Services in order that necessary arrangements can be made for the meeting.

Please contact the Democratic Services Officer 48 hours in advance of the meeting if you intend to do this or have any queries.

## TRAFFORD COUNCIL

**Report to:** Standards Committee  
**Date:** 17<sup>th</sup> October 2018  
**Report for:** Decision  
**Report of:** Corporate Director for Governance and Community Strategy/Monitoring Officer

### Report Title

**Social Media Pledge**

### Summary

Trafford Council is taking a stand against online bullying and is seeking to encourage all members to sign up to a pledge against online bullying to lead the way in setting standards for acceptable behaviour online

### Recommendation(s)

**That the Committee supports the proposed stand against online bullying and recommends to Council that all members are encouraged to sign up to the Social media Pledge**

### Contact person for access to background papers and further information:

**Name:** Jane Le Fevre  
**Extension:** 4215

### Background Papers:

None

### Implications

Relationship to Policy Framework/Corporate Priorities	Stronger communities/Acting with integrity
Financial	None
Legal Implications:	None
Equality/Diversity Implications	The Pledge will reinforce Members and the Council's stance against on line bullying and a policy of respect for others
Sustainability Implications	None
Staffing/E-Government/Asset Management Implications	None
Risk Management Implications	None
Health and Safety Implications	None

1. As a Council we consider that it is important that we demonstrate that we are committed to taking a stand against online bullying as part of a programme to protect our residents and staff while online.
2. We think it is important to set an example whilst asking individuals to behave responsibly online. This means treating others with respect, kindness and appreciating others' views and opinions.
3. It is proposed that members are asked to support a pledge against online bullying as attached. This will link to a wider commitment from the Council to take action against online bullying and to demonstrate that we will not tolerate aggressive or abusive comments on our social media channels.
4. We are proposing to create a social media charter for all of our followers to adhere to and we will take action whenever we witness hateful or abusive comments. We will be calling on social media channels to take action and stop the 'keyboard warriors'.
5. We will also be asking individuals to behave responsibly online, this means treating others with respect, kindness and in a way that appreciates others' views and opinions.
6. To take the lead in this initiative we are proposing that the Social Media Pledge as attached is recommended to Council and that all members are encouraged to sign up to the same.



# Social Media Pledge

As an Elected Member of the Borough of Trafford, I the undersigned, condemn the use of social media to attack, bully, defame, or intimidate individuals. I will not post, nor will I be the administrator or online forums which do this. I support this Council's zero tolerance on bullying in any form.



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Signed .....

Print name ..... Date .....

## #StandTogetherTrafford

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